



Frank Martinelli

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TEDx Presenter

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Helping Determined Nonprofit and Public Sector Leaders Harness the Power of Shared Vision . . .

Frank Martinelli has over 40 years of work, training and consulting experience with a variety of nonprofit and public sector organizations. He is president of the Center for Public Skills Training where he specializes in strategic planning, governing board development, building organizational capacity for advocacy and systems change work, and community partnership and alliance building. Since 1980 over 60,000 professional staff, board and other volunteer leaders have benefited from Frank's practical, results-oriented training and consultation. Frank is the author of "Encouraging Visionary Board Leadership" appearing in *You and Your Nonprofit Board: Advice and Practical Tips from the Field's Top Practitioners, Researchers and Provocateurs*, published by Charity Channel Press.

Frank served as a member of the national faculty of The Learning Institute, a joint venture of the Society for Nonprofit Organizations, PBS, United Way of America, and the University of Wisconsin-Extension to deliver training through a range of emerging technologies. The Learning Institute, faculty and partners were the recipient of the American Distance Education Consortium 2000 Award for the "Certificate of Excellence in Nonprofit Leadership and Management Satellite Series". He has provided training and consultation to over 2000 organizations in the US including Peace Corps, Head Start, The Points of Light Foundation, Association of Volunteer Administration, the American Camping Association, Wisconsin Association of Homes and Services for the Aging, Evangelical Lutheran Church in America, Medical College of Wisconsin, Greater Milwaukee Committee, American Lung Association and others. From 1981-1992, Frank served as Coordinator of THE RESOURCE CENTER, a major provider of training to nonprofit groups in the Greater Milwaukee area.

A graduate of Marquette University with a B.A. in Sociology and the University of Wisconsin with an M.S. in Urban Affairs, Frank has done numerous workshops on nonprofit management topics with special emphasis on involvement of the Board of Directors. Frank has written extensively about the management of nonprofit organizations and is a contributing author to the New

Directions publication by Jossey-Bass, "Small Nonprofits: Strategies for Fund Raising Success." He has been trained by the Peter F. Drucker Foundation in the use of the Organizational Self-Assessment Tool. Frank has completed the Advanced Board Consultant Training Program offered by BoardSource. Frank has also completed the Distance Education Professional Development Certification Program offered at the University of Wisconsin and has been developing a number of web-based and other distance learning offerings for nonprofits. From 2005-2015, Frank published the Strategic Thinking and Planning Blog offering his reflections on strategic planning in the nonprofit sector. Go to: <https://strategicthinkingandplanning.blogspot.com/>

Since the fall of 2016, beginning with a TEDx talk on the subject of social change and nonprofits, Frank has been organizing the Nonprofit Respositioning Initiative which aims to provide resources and network building opportunities to increase capacity of nonprofits to deepen their impact at the underlying systems level and provide more permanent solutions to community problems. Video at <https://www.youtube.com/watch?v=6JqUkGj4IFQ> . The TEDx Talk transcript is available at <http://tinyurl.com/jlvbgwp>